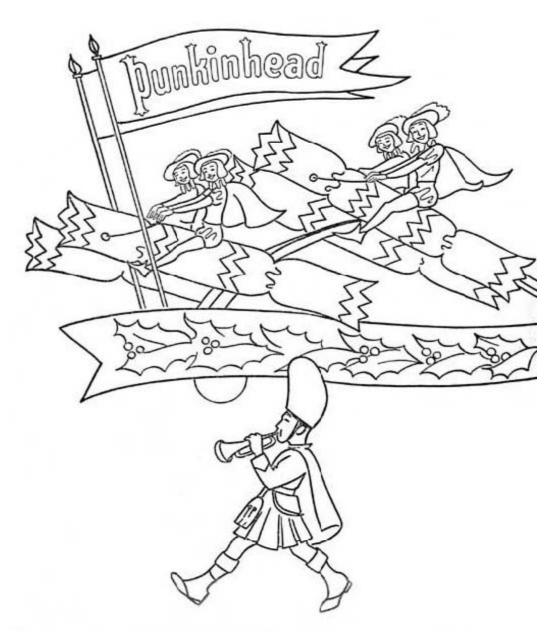




The big day has arrived! The Parade has begun! You can see right away it is going to be fun!



Someone very important is coming in sight With a banner to left and a banner to right!



Someone very important to girls and to boys....
It's Punkinhead, adorable King of the Toys!



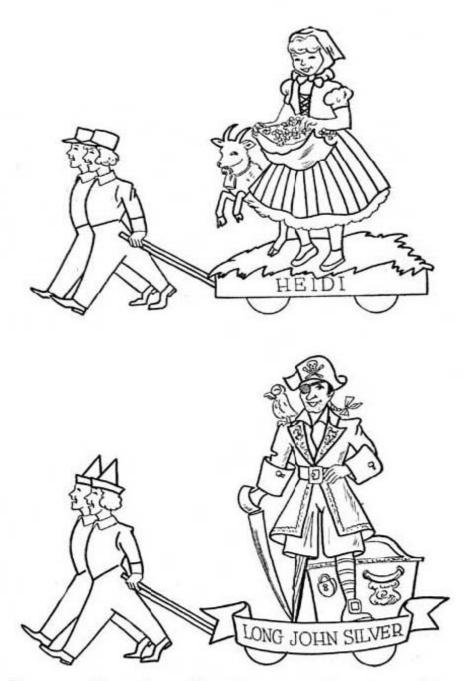
You never know what the next moment will bring!
If you keep your eyes open, you won't miss a thing!



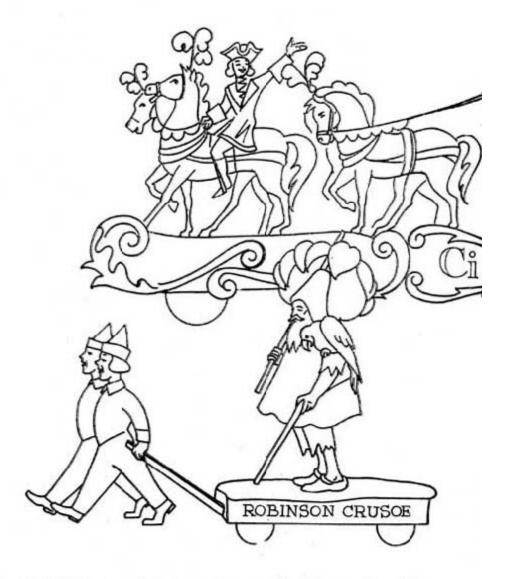
Do you see Ali Baba? He's waving at you! Oh, it's just like a wonderful story come true!



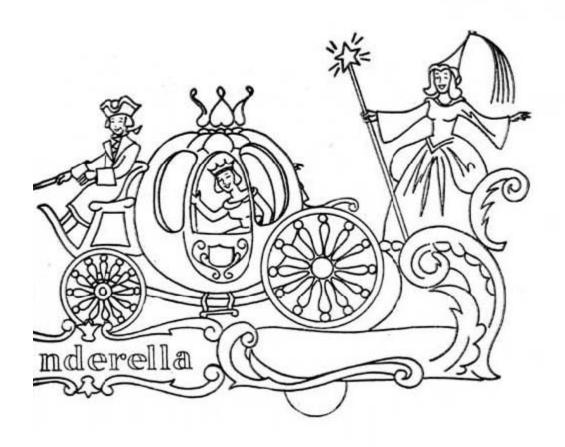
Here are more folks from Storyland for you to greet ~~



.. as Santa's Parade rolls along up the street!



Here is Robinson Crusoe beneath his umbrella



Here in a coach-and-four comes CINDERELLA!

That's her fairy godmother, the wand in her hand...

She seems to be saying

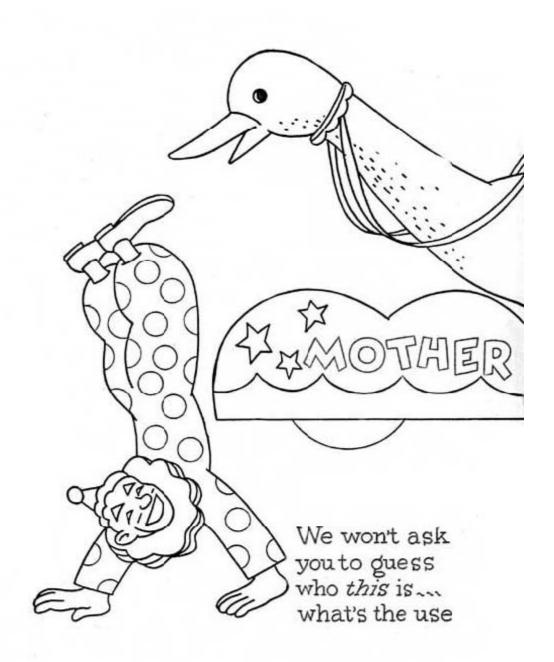
"Isn't everything grand!"



Can you guess who are passing us by, two by two?



Babar and Peter ... Bambi and Pooh!





OLD MOTHER GOOSE!



It's an old-fashioned song you know very well



about a young farmer who lived in a dell!

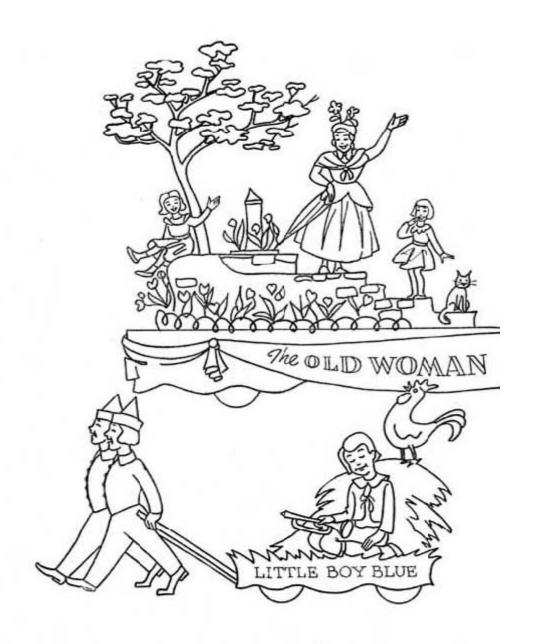


Old-fashioned songs! Games of long long ago!

How many of these merry



games do you know?



Here under a haystack is Little Boy Blue ---



There's the old woman who lived in a shoe ...

The shoe is so long and so tall and so wide

That there's plenty of room for the childen inside!

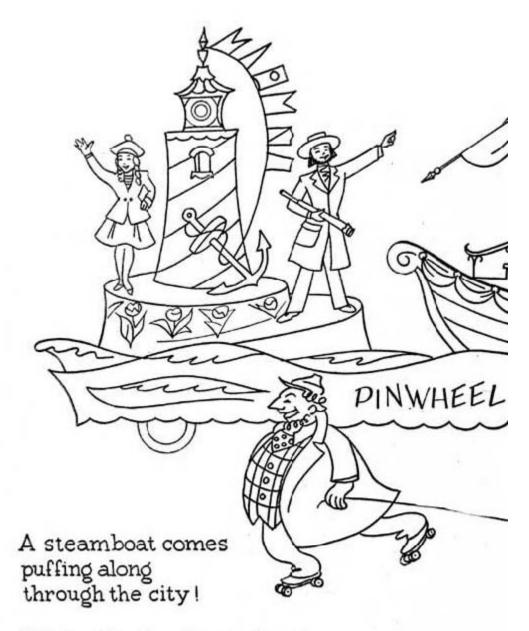


How gay is this garden
with bright silver bells
And a border of beautiful
big cockle shells!

It's the garden belonging to Mary, you know

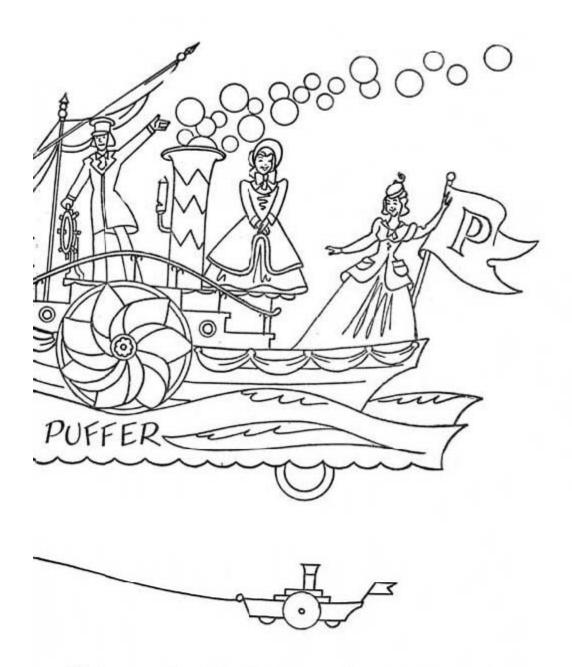


There she is, with her pretty maids all in a row



What a fine, handsome crew!

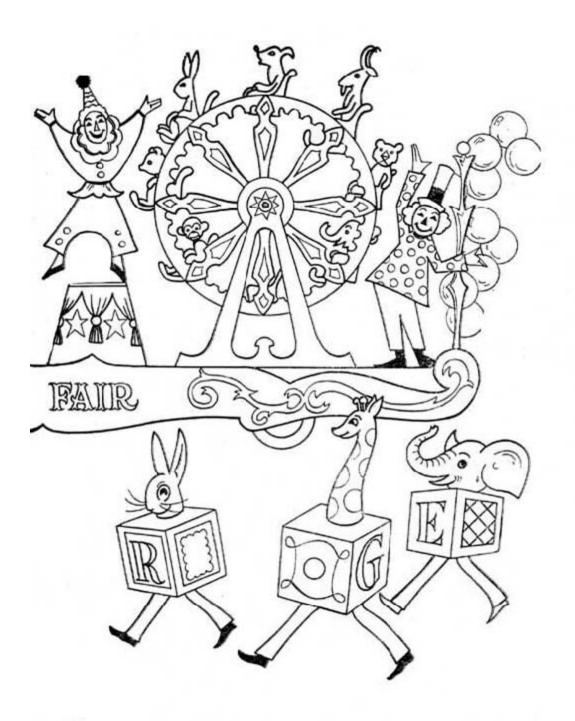
Aren't the passengers pretty!



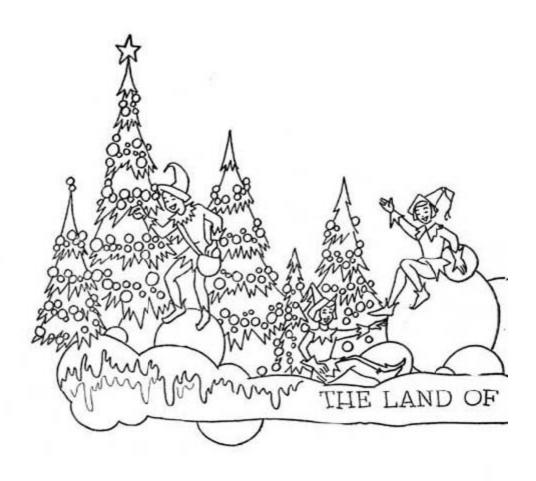
Did you notice that funny fat clown who went by With checks on his waistcoat and dots on his tie?



What a whirl of excitement at Animal Fair!



There's a merry go round and a ferris-wheel there!



The elves of the Land of Glitter and Glow Have been cheerily bustling to and fro! They have trimmed every single tree in sight ~~~

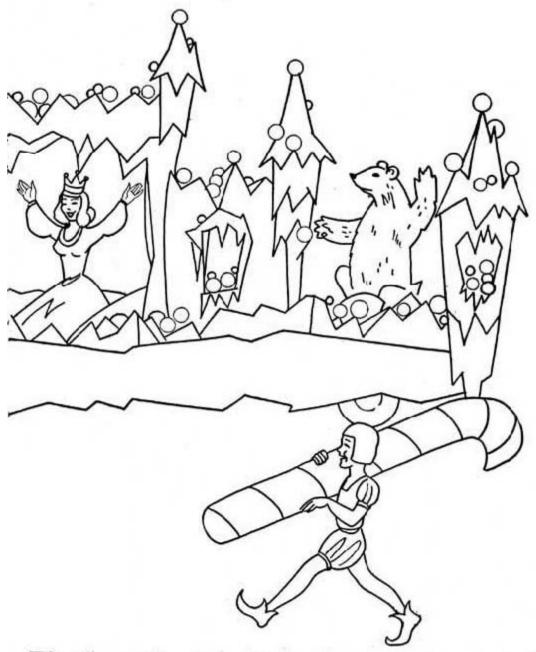


...Now the forest is full of a silvery light!



From the far North Pole comes a palace of ice!

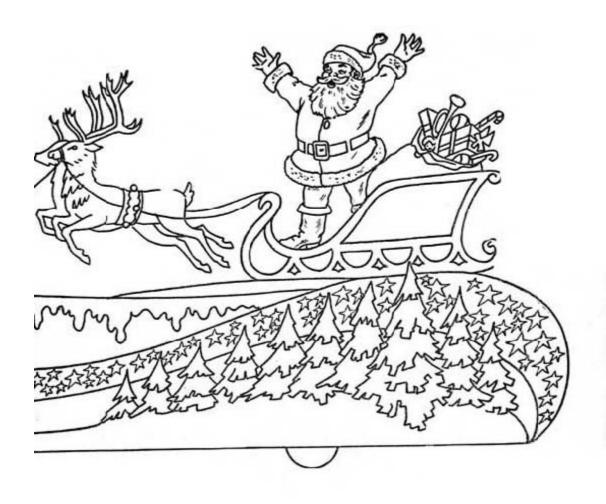
(My! Doesn't that candy cane look nice!)



The Snow Queen sits by her palace gate!

(Oh! Isn't this candy cane just great!)





And now with his reindeer,
his bag and his sleigh,
Comes jolly old SANTA CLAUS!
Hip hip hooray!



"Merry Christmas!" calls Santa, "I'm going to stay
Up in Toyland for many and many a day!
And for many and many a month you may look
At my happy Parade in your colouring book!"

T. EATON CO.

