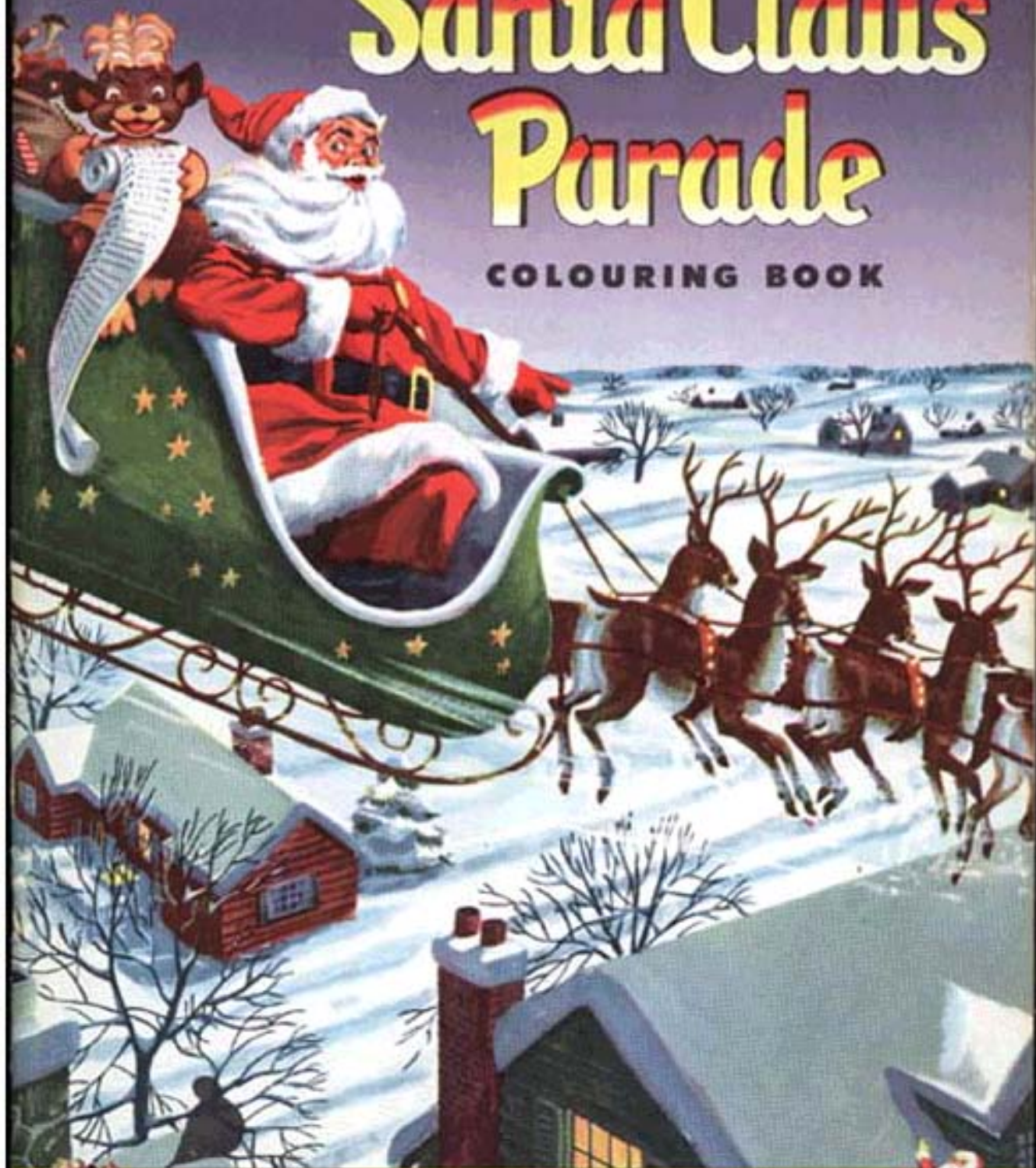


EATON'S

# Santa Claus Parade

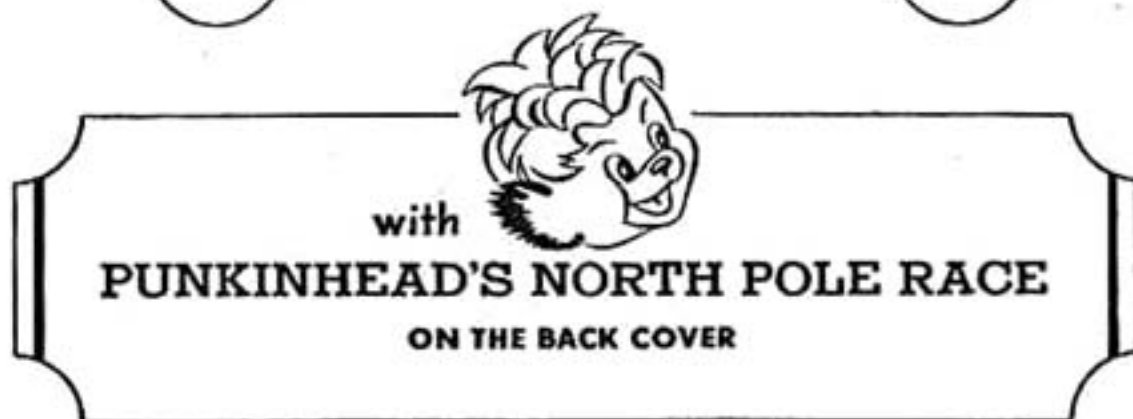
COLOURING BOOK



with Punkinhead's NORTH POLE RACE!

(SEE BACK COVER)





# A

The Santa Claus Parade is as wonderful as ever. This year, from Storyland, the Alphabet unfolds. A is for Aladdin.





# B

**...is for Boy Blue! And for Bo Peep, too! Watch the children jump with joy! Even grownups are standing on tiptoe!**

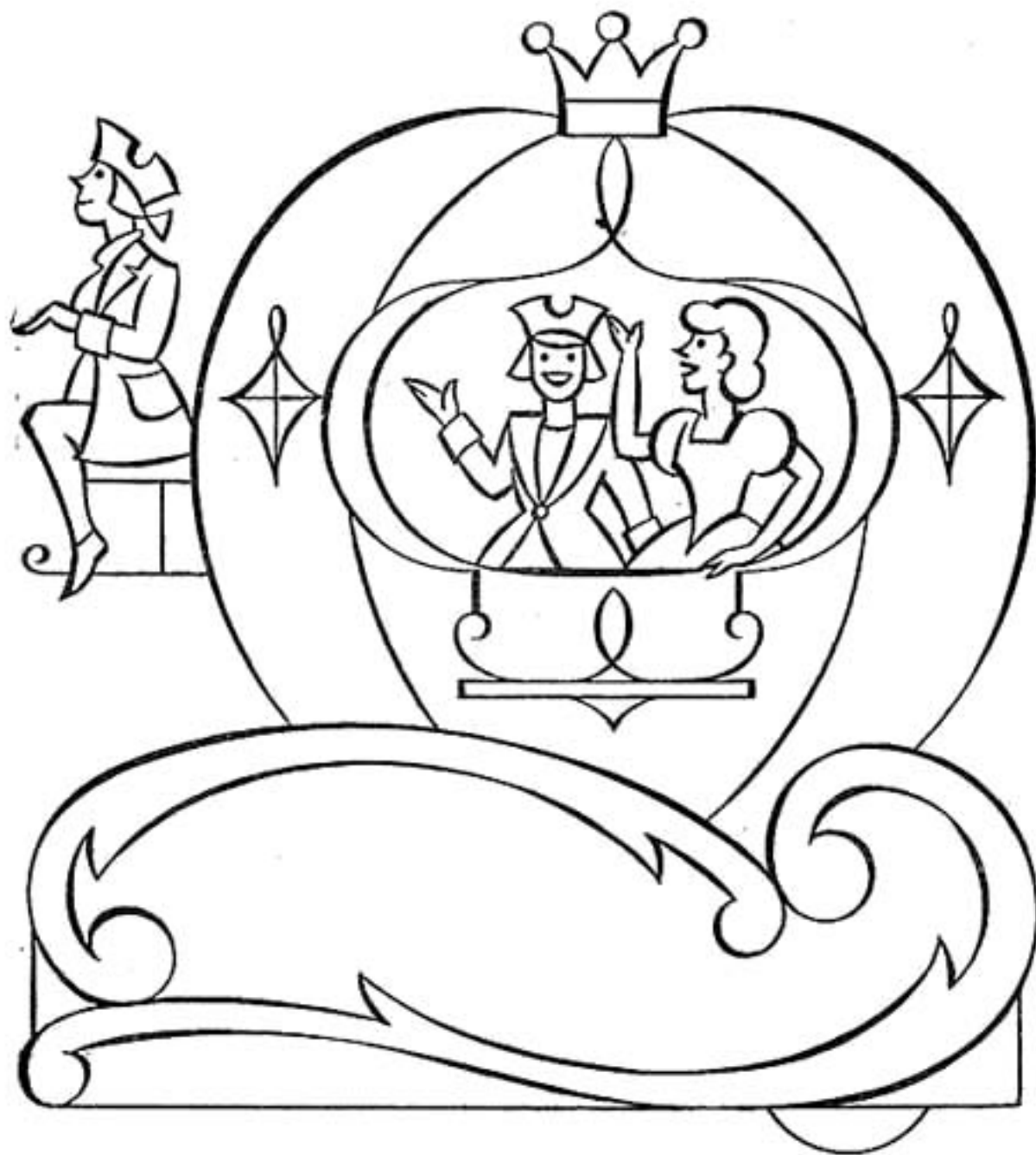


# C

With the help of story folk like these, it's fun to learn one's ABC's!  
It's fun to guess who's next. Well...

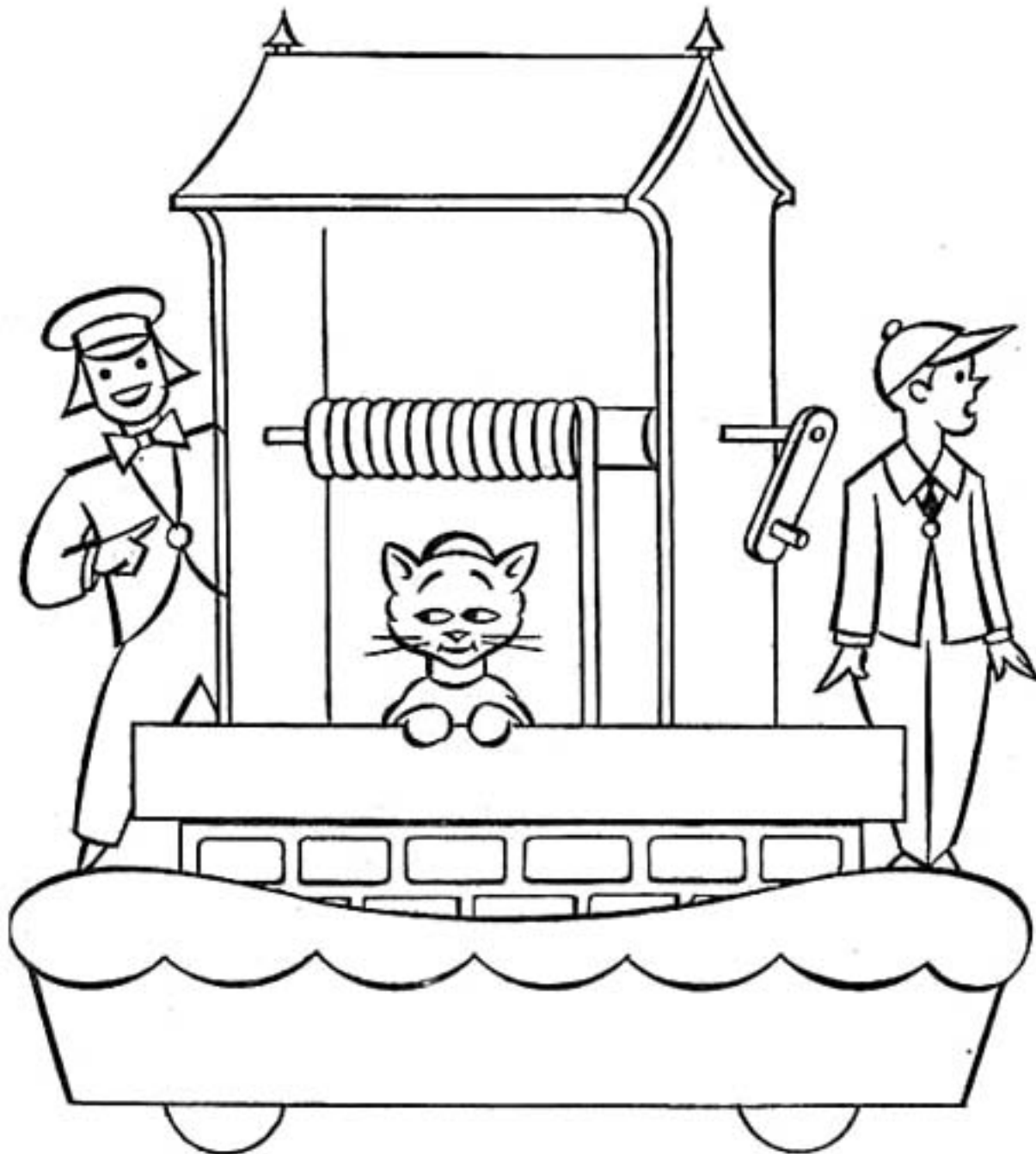


**... Cinderella is next! Riding in a coach as grand as any in a dream!  
Rolling down the avenue in daylight!**



# D

**Ding dong bell. Pussy's in the well. Who put her in? Little Johnny Green. . .  
Who pulled her out? Great Johnny Stout.**



# E

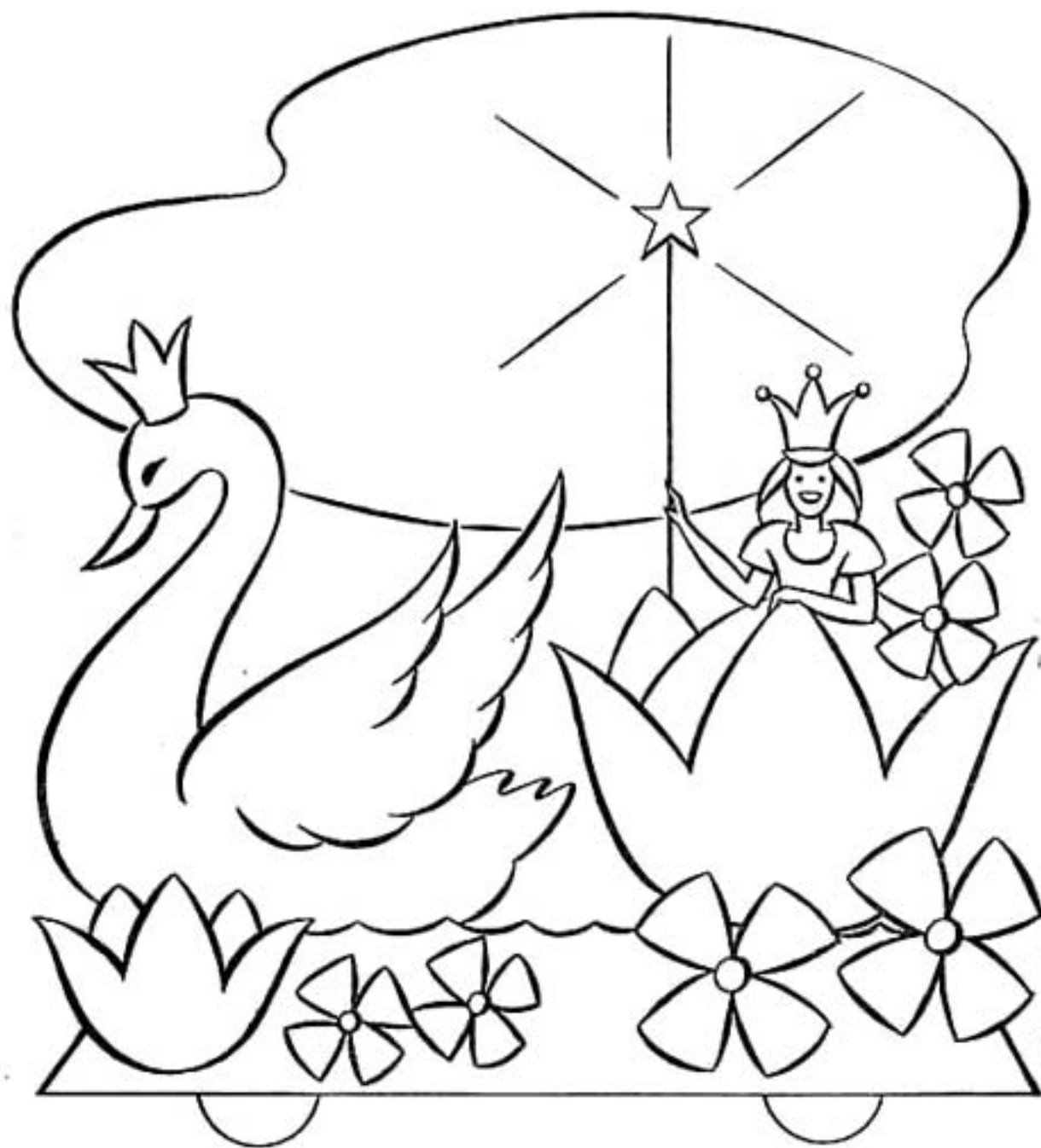
**...is for Easter. A childhood day that seems far away. But Peter Cottontail reminds us of Spring.**





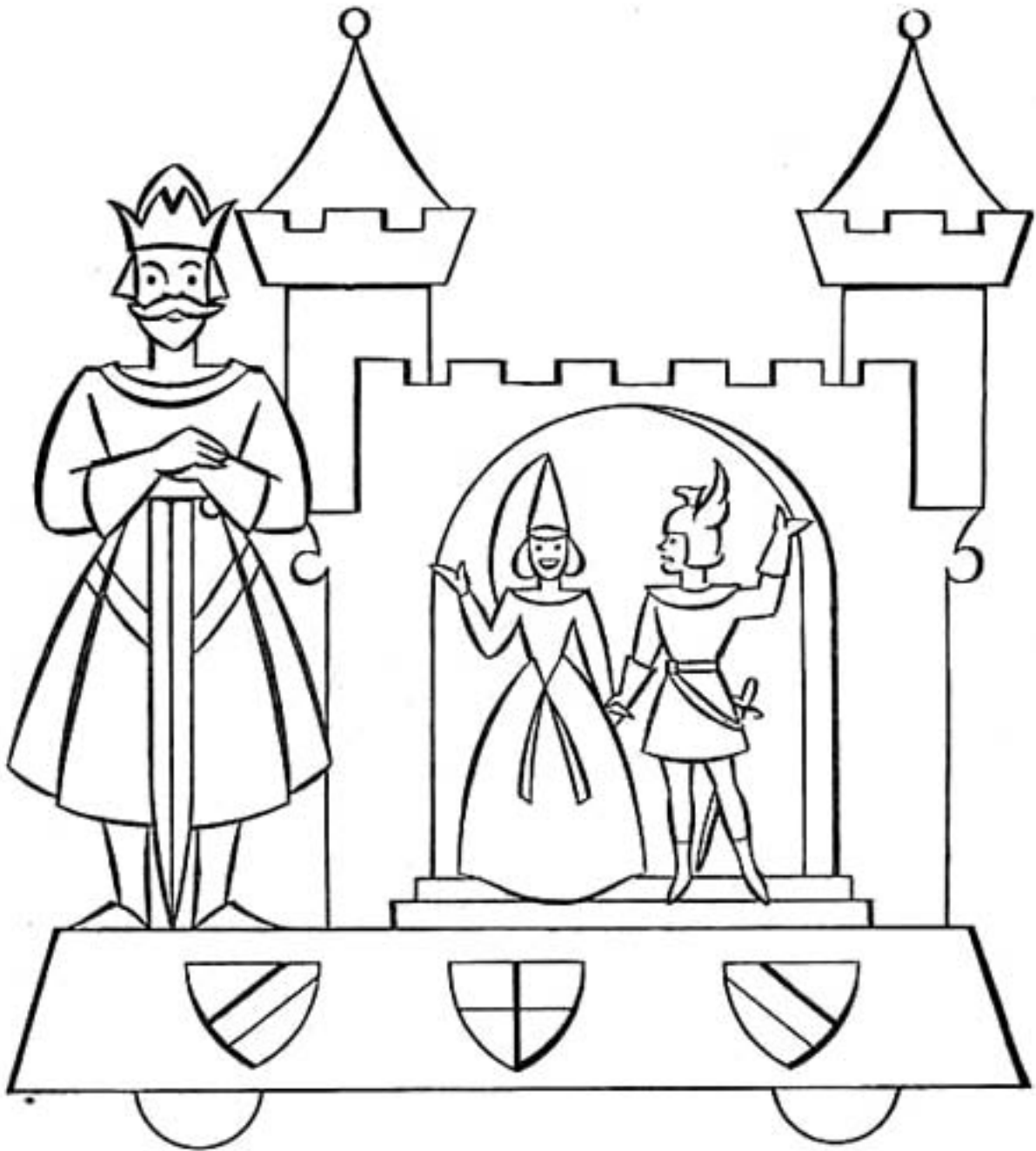
# F

**The Fairy Queen floats by in Springtime beauty. Seated on a water lily drawn by a swan. Oh, wondrous Storyland...**



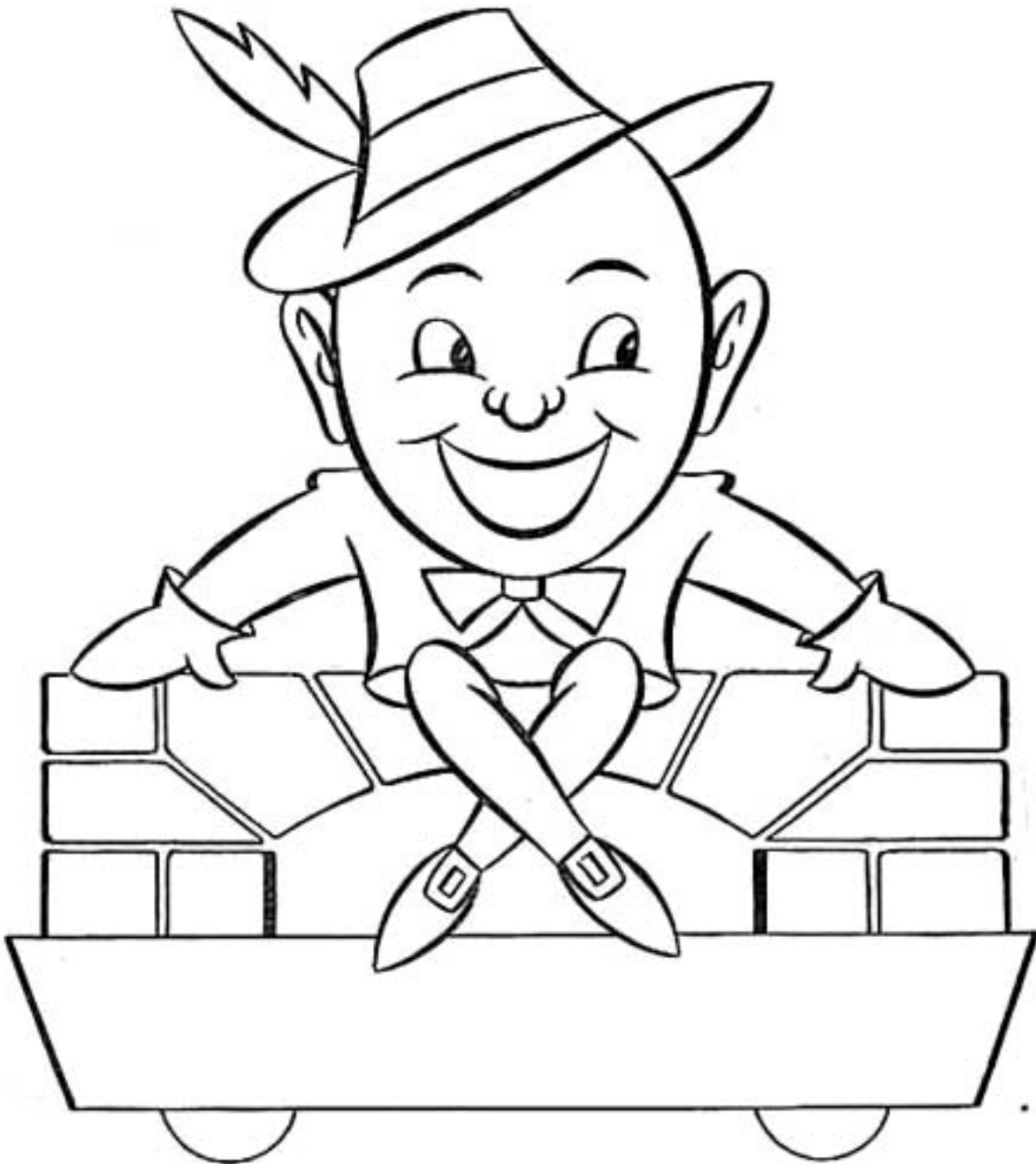
# G

... with all its lovely ladies and noble knights! Here in Camelot, his sword Excalibur in hand, is Good King Arthur.



# H

**...is for Humpty Dumpty. Somehow, as he sits upon the wall, we know that Humpty will not fall. Not today, anyway!**



# I

**—is for Indians! Racing through the rapids while the cowboys ride the range! All children love adventure!**



# J

**Adventure! How about the story of Jack and the Beanstalk? And Jack's battle with the giant of the castle in the sky?**





# K

**King Cole seldom misses the Santa Claus Parade. He always brings his fiddlers three to keep him jolly company.**



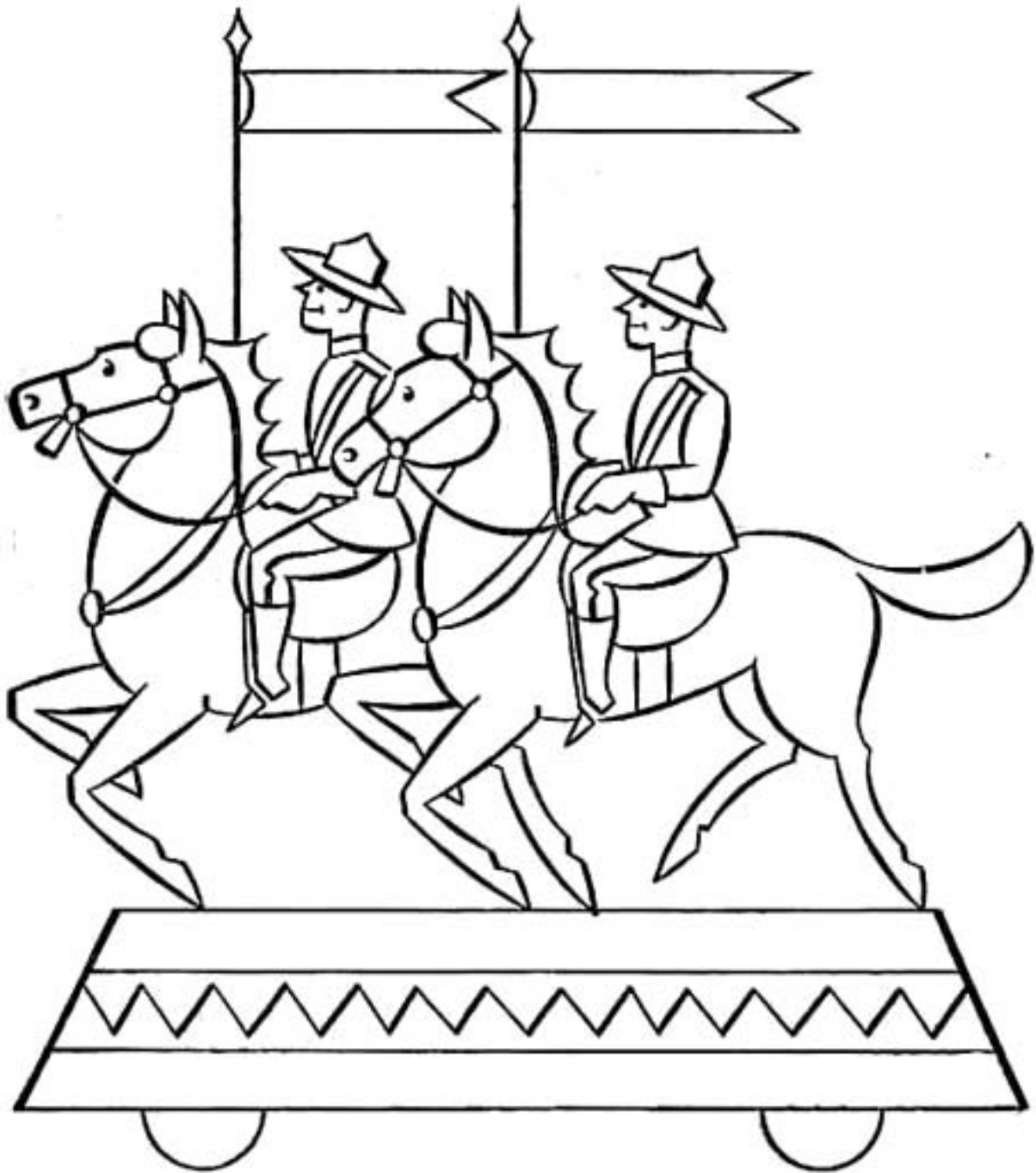
# L

**...is for the Laughter that lingers in the town as people once again recall  
the antics of a clown!**



# M

**...is for the *Mounties*! Twelve of them! In broad brimmed hats and scarlet tunics. This is their Musical Ride!**



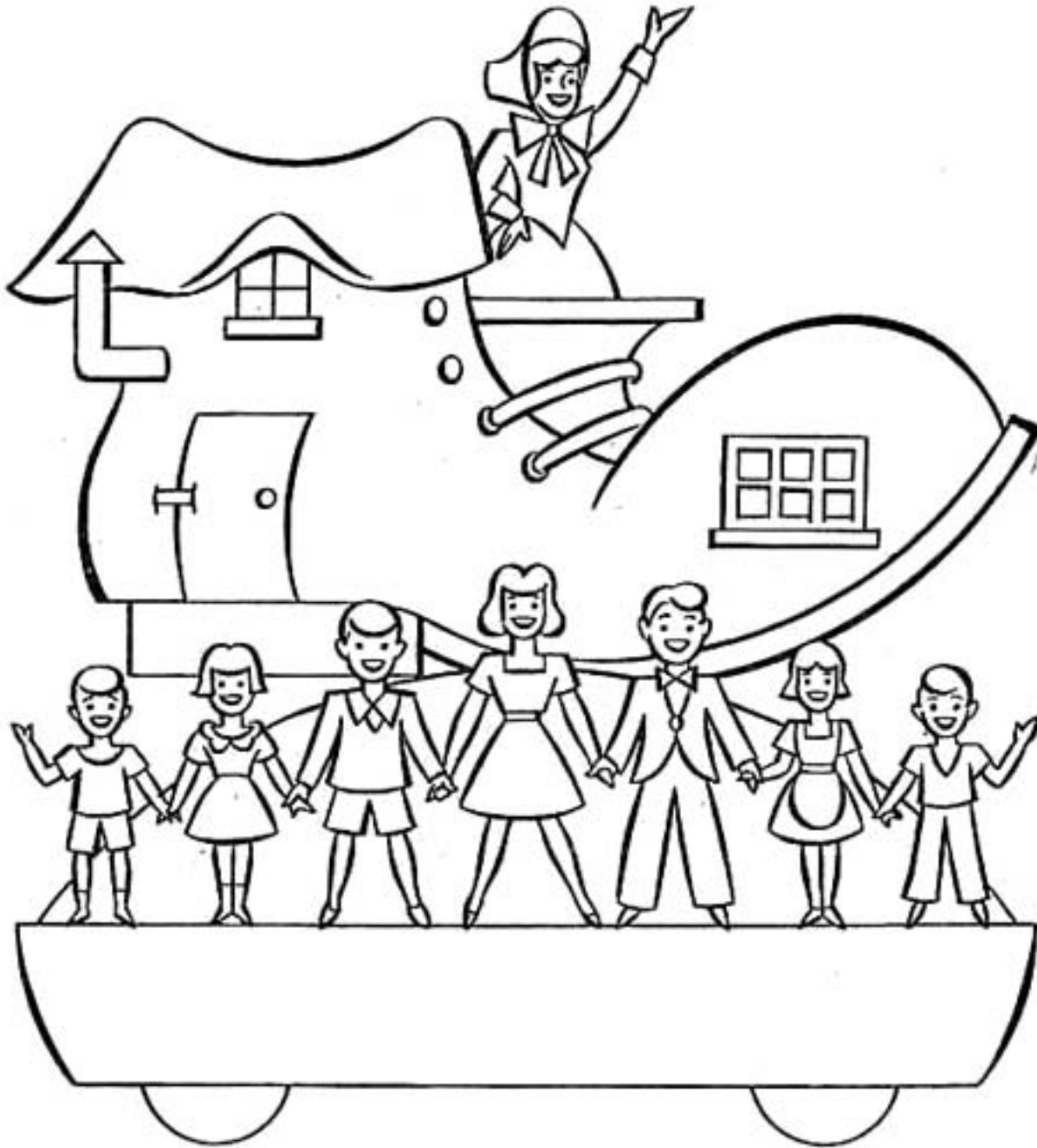
# N

**Neptune, King of the Sea, comes in sight! As proud a monarch as any  
enthroned in the great hall of an earthly palace!**



# O

... is for the Old Woman who Lives in a Shoe. Like many a mother, she's brought her children to watch the celebration.



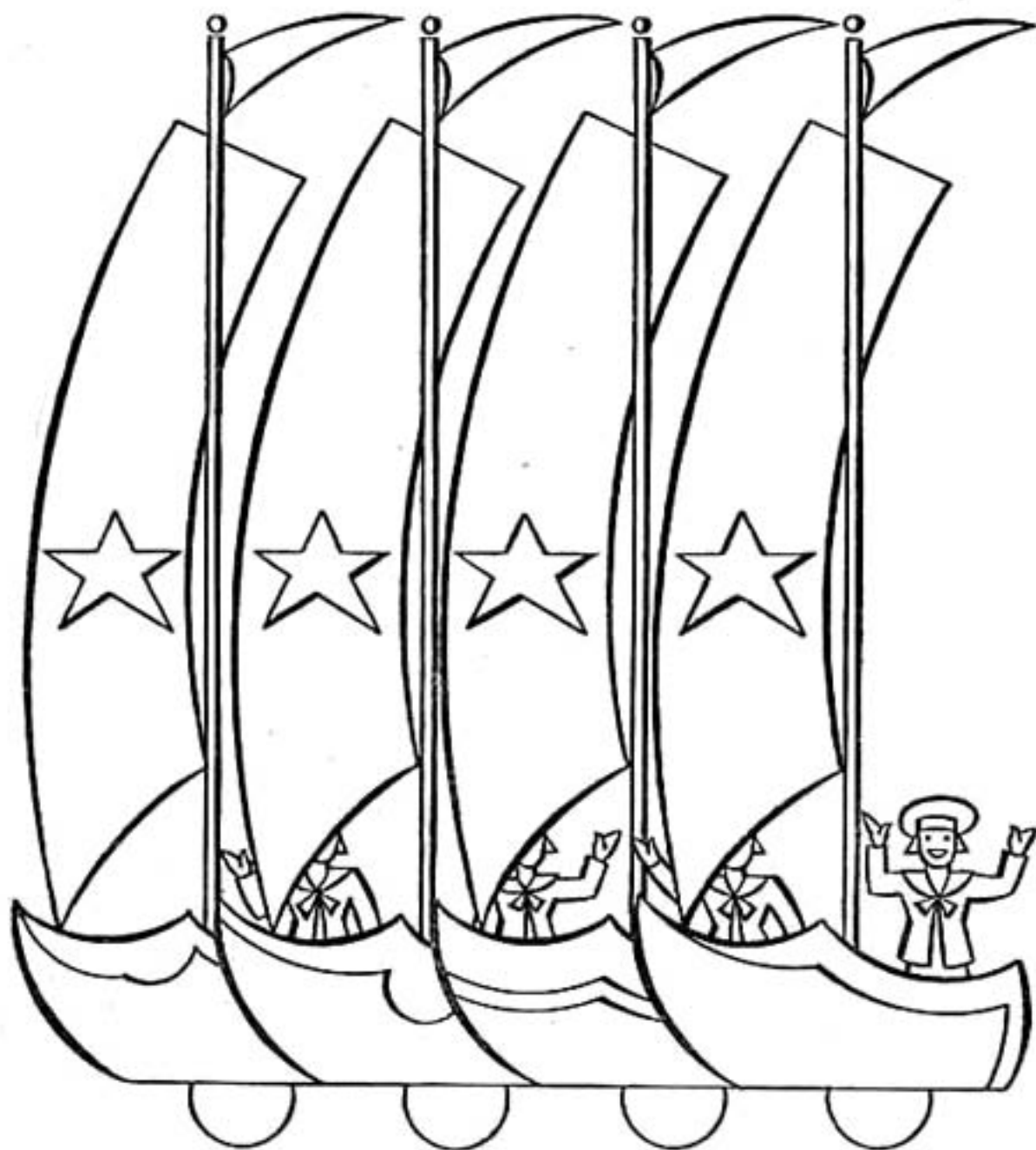


# P

No Santa Claus Parade is complete without this children's favourite ...  
Punkinhead! Today he pilots a riverboat!

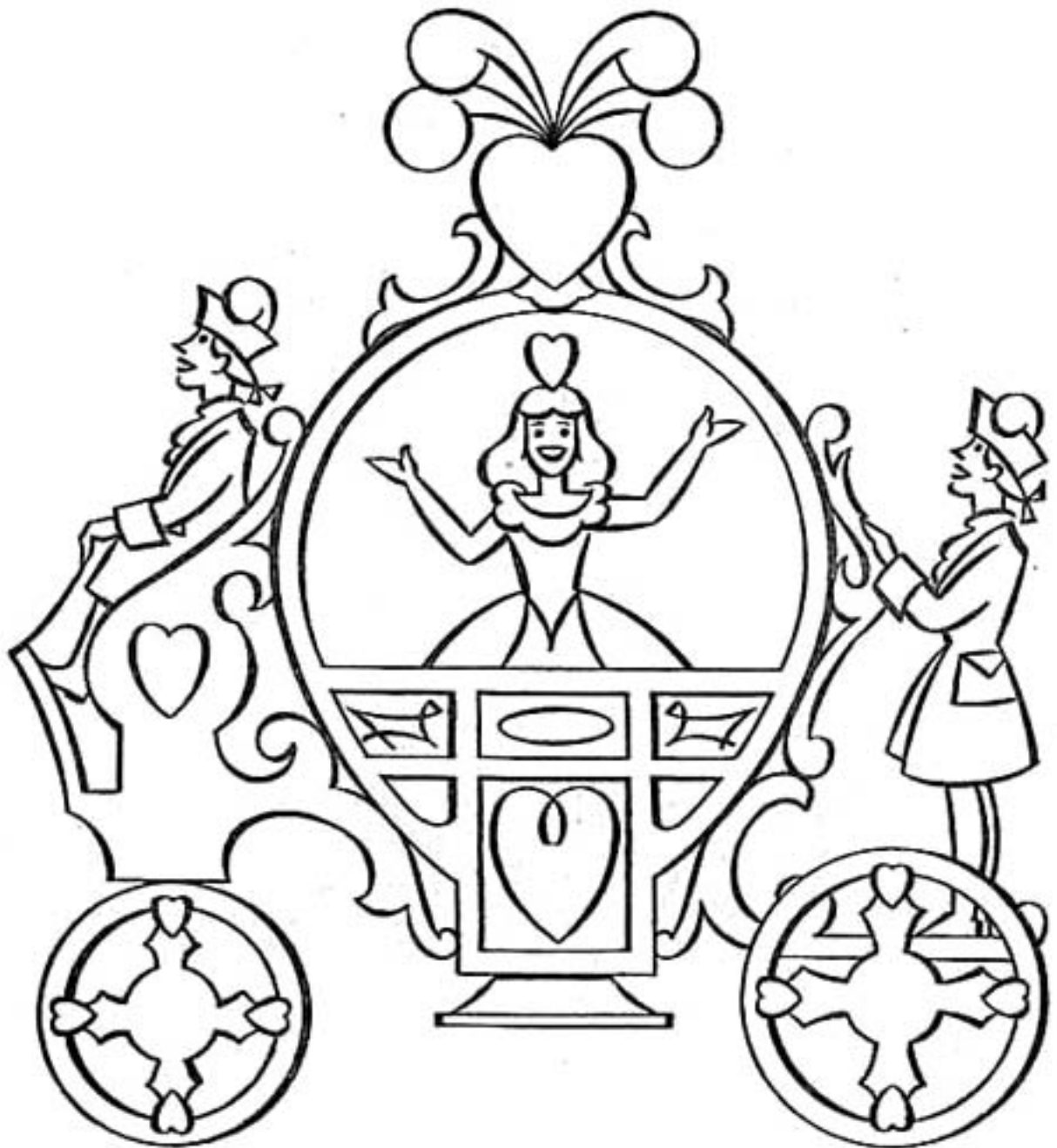


**Following Punkinhead is a fleet of wooden shoes. Gay ships with bright pennants fluttering in the breeze!**



# Q

**...is for the Queen of Hearts. She has slipped from out the pages of a picture book to take part in the Parade.**



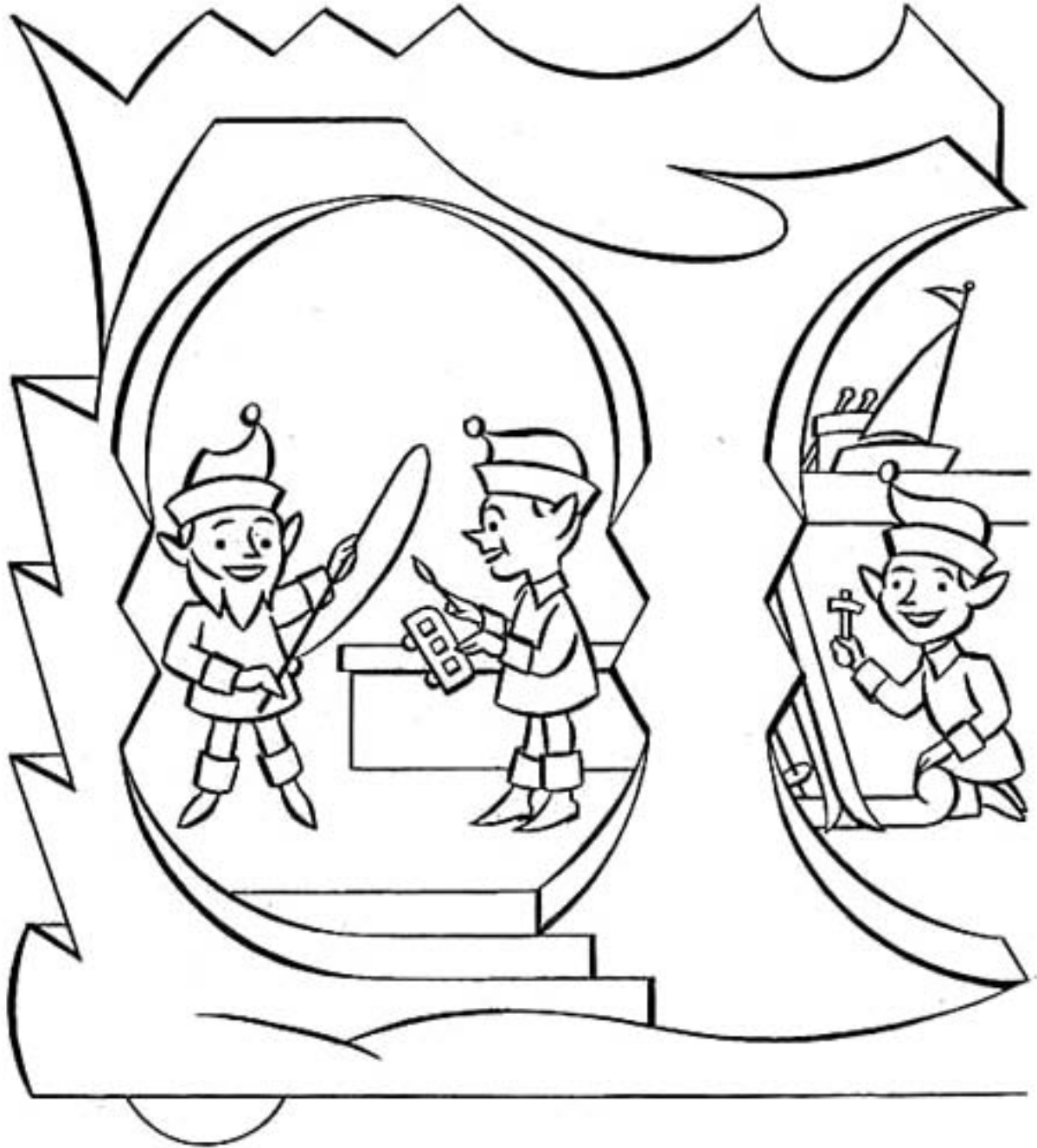
# R

**... is for Rhymes. Those rollicking rhymes of Mother Goose that everybody has learned and nobody's forgotten.**



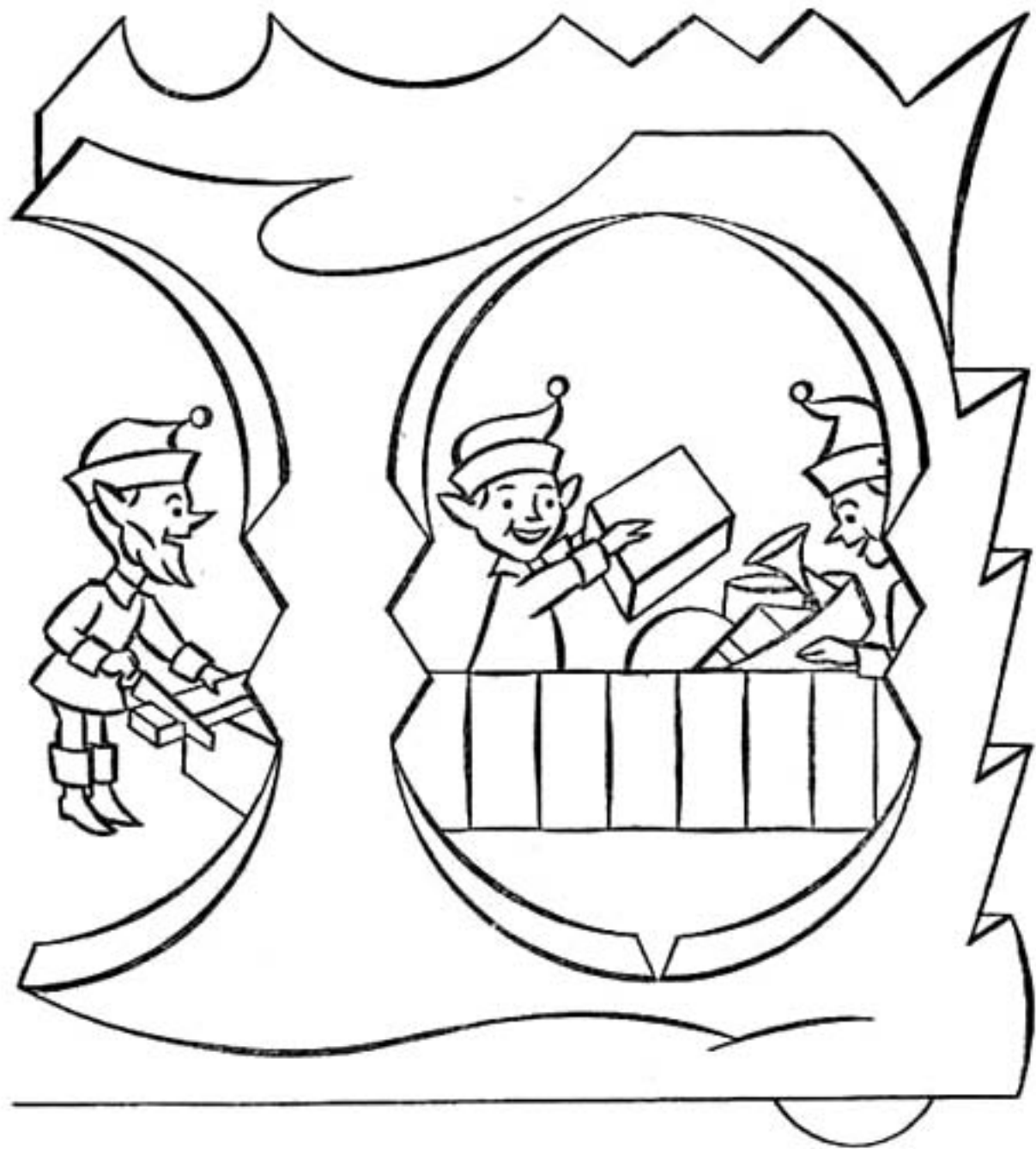
# S

**Santa's Workshop! Its walls of snow are set aglow by the beam of the Northern Lights...**





*...from his elves within, a merry din rings round the frozen heights! Santa's Workshop!*



# T

**Here comes the *Toyland Train*! Packed with gifts by the elves, it has puff-puff-puffed all the way from their homeland!**



Now the *Toyland Train* nears journey's end. It has picked up passengers.  
What happy sightseers are these!



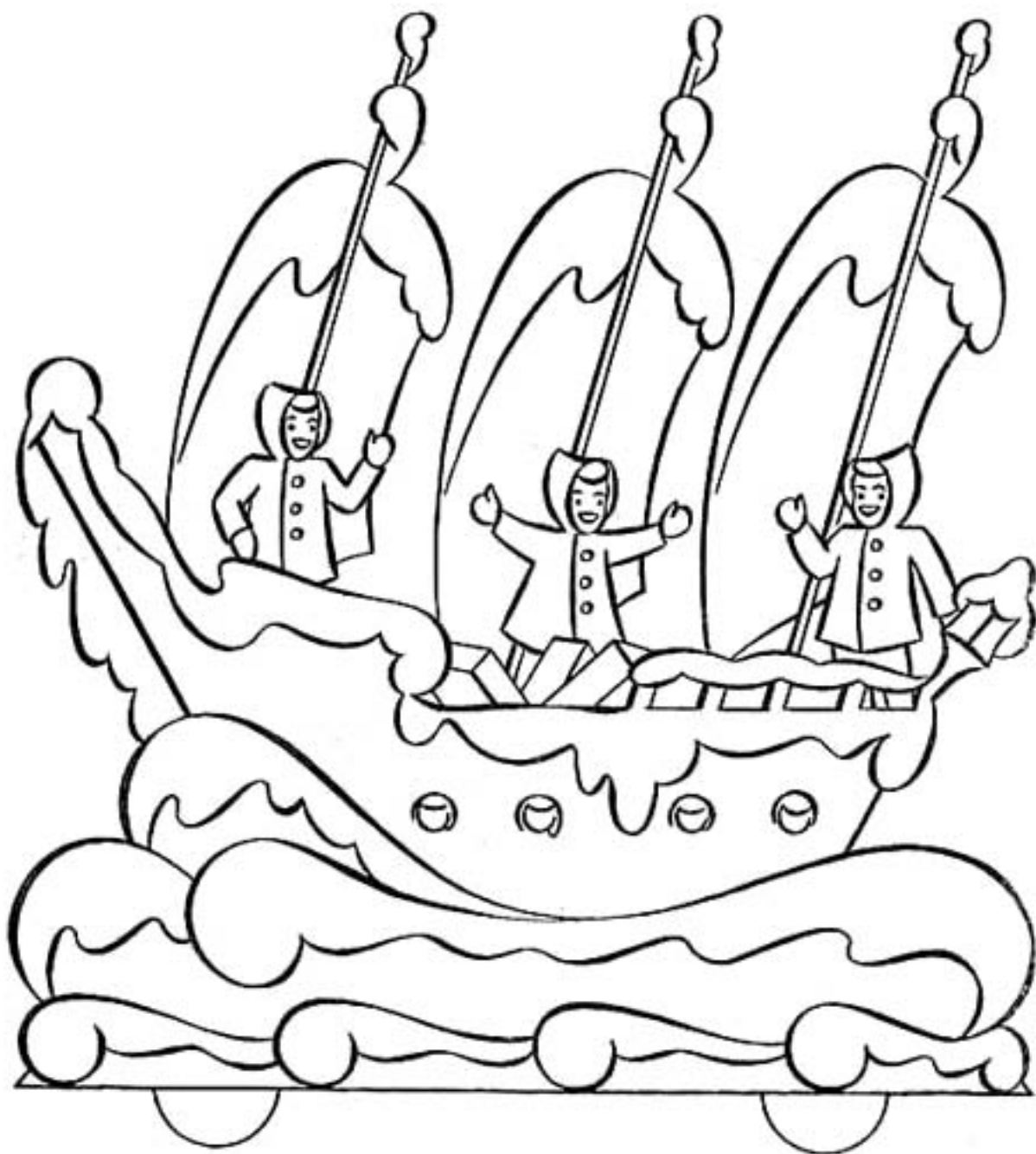
# U

**...is for the Upside Down Clown! Another of the many funny fellows winding in and out of the Santa Claus Parade!**



# V

... is for the Viking Ship that follows its magic course through icy channels with a cargo for boys and girls!





# W

**Wintertime! In Storyland! (Where else would a snowman, topper on head,  
whoosh downhill on a hickory sled?)**



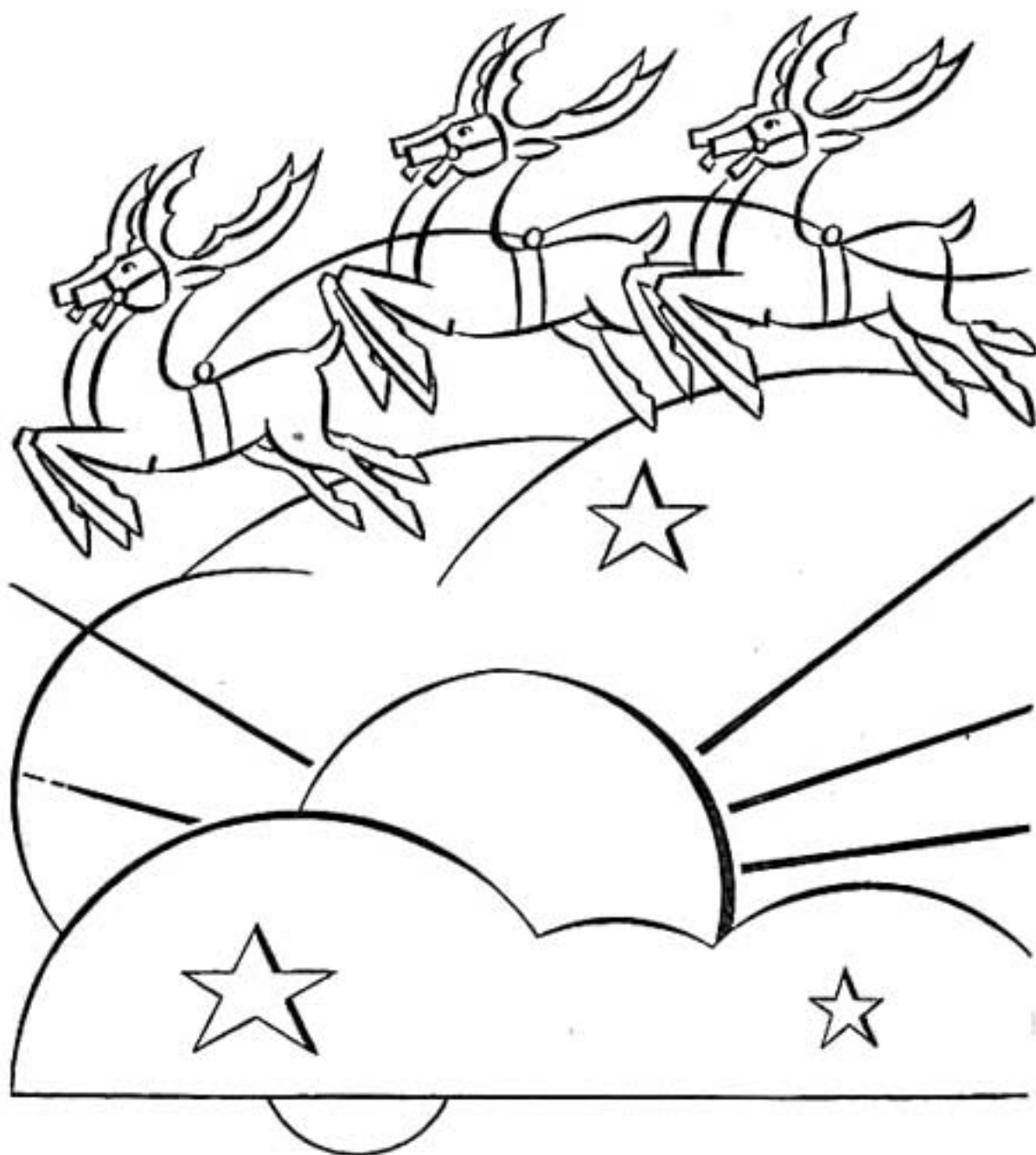
# X

... marks the spots where youngsters leave their stockings on Christmas Eve! Knowing they'll be filled by morning!



# Y

**There's a clip-clop of hoofs! There's a jingle of bells! There's a cheer from  
you children for Your Friend!**



**Yes! Your Friend Santa is here at long last! Wishing one and all the first  
Merry Christmas of the season!**



# Z

**Zero weather! But who minds? When hearts are warm with the goodwill  
of EATON'S SANTA CLAUS PARADE!**





# EATON'S Punkinhead Race!

## DIRECTIONS

Cut out along dotted lines. Cut out four members (A). Cut out four-sided indicator (B) and push toothpick through centre as shown below (C). Now it's a 10p for players to spin in turn to see how many spaces to advance. Land on a red, you lose a turn. Land on a green, take an extra turn. Winning player is one who first reaches the North Pole.



## Punkinhead's North Pole Race!

